1. NEW YORK IS A FOODIE CITY:

A. There are 457 food delivery options in New York. According to Yelp, expect to have your food delivered within 45 minutes.

B. If you’re on a budget, try Thompson in Harlem, or even delicious in Williamsburg.

C. New Yorkers spend more than $5 billion on food alone each year.

D. New York’s culinary scene is packed with iron chefs, and no one is more famous than the Iron Chef himself, Anthony Bourdain.

2. DEMAND FOR LOCAL FOOD IS GROWING ACROSS THE COUNTRY, YET NEW YORK IMPORTS MOST OF ITS FOOD

A. The National Restaurant Association surveyed 506 chefs and found that 95% prefer local food.

B. Local food now represents 23% of all food purchases in the United States.

C. Local food accounts for 93% of food sales in New York City.

3. INDOOR-GROWN PRODUCE IS STARTING TO HELP WITH THAT CONUNDRUM

A. Indoor agriculture is a growing field, and it’s helping to reduce food waste.

B. The state of New York has invested millions of dollars in indoor agriculture projects.

C. In New York City, the Greenpoint Growers Cooperative uses hydroponic technology to grow fresh produce year-round.

4. AND IT CAN HELP A LOT MORE

A. New technology is making indoor farming more efficient and cost-effective.

B. The U.S. Department of Agriculture recently announced a $2 million grant to support indoor farming projects.

C. Indoor farming can help reduce food waste and reduce the carbon footprint of food production.

D. Indoor farming can help make food more accessible to urban populations.

E. Indoor farming can help reduce the cost of food in the long run, making it more affordable for everyone.

INDOOR AG-CON NEW YORK

October 15-17, 2023 - Brooklyn Navy Yard, Brooklyn, NY

Join us for the 8th annual INDOOR AG-CON New York, the world’s largest indoor farming event. Attendees will have the opportunity to network, learn about new technologies, and discover innovative solutions to the challenges faced by indoor farmers.

INNOVATIONS AND DISRUPTIVE TECHNOLOGIES

A. Vertical farming is a growing trend in urban areas, and it’s helping to reduce food waste.

B. Aquaponics is an emerging technology that combines fish farming and plant cultivation.

C. Renewable energy is becoming more important in the indoor farming industry, as it helps to reduce the carbon footprint of food production.

D. Artificial intelligence is being used to optimize crop yields and reduce waste.

E. Blockchain is being used to track the origin of food, ensuring its authenticity and safety.

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